

71st CC CDQ Workshop

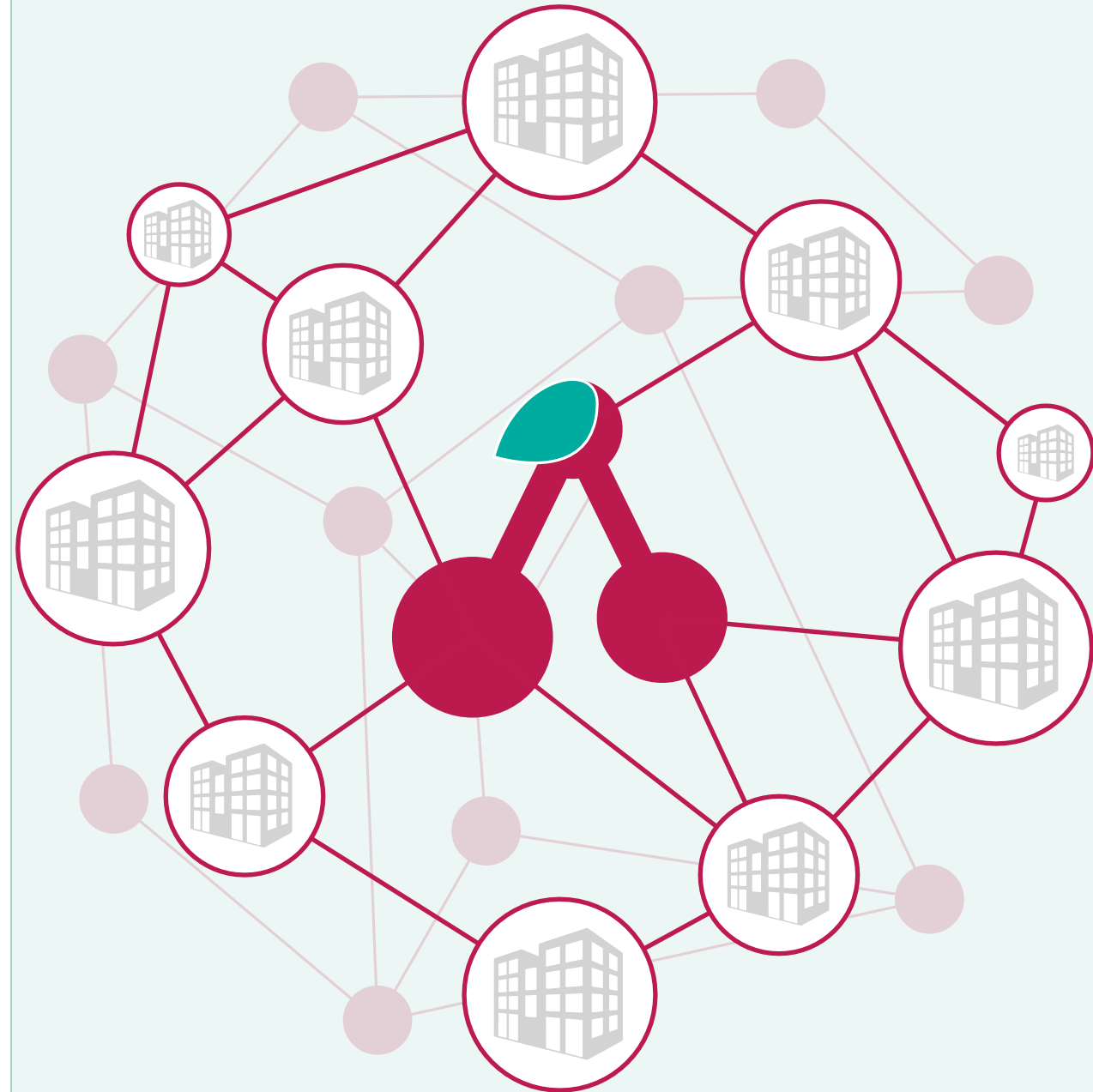
Web conference,
December 9 - 10, 2020

Prof. Dr. Christine Legner

Dr. Tobias Pentek


UNIL | Université de Lausanne

 **CDQ**
COMPETENCE CENTER



71st CC CDQ Workshop Agenda

Wednesday, December 9, 2020

Time	Topic	Speaker / moderator
13:15 – 13:30	Virtual welcome coffee	
13:30 – 14:00	Welcome and CC CDQ community updates	Christine Legner (University of Lausanne)
14:00 – 14:45	<i>CDQ Award finalist presentation: Beiersdorf</i> Data excellence in the product innovation process	<i>Jens-Uwe Wüstling, Torge Orthmann</i> (Beiersdorf)
14:45 – 15:00	Coffee break	
15:00 – 15:45	<i>CDQ Award finalist presentation: Bayer</i> CDL+: A novel approach to automated decision making in Vendor Master Data Management	<i>Jens-Peter Henriksen</i> (Bayer)
15:45 – 16:30	<i>CDQ Award finalist presentation: Deutsche Bank</i> Auto-DQ: Deutsche Bank's Self-Learning DQ Measurement Tool	<i>Alan Hendrickx, James Whale</i> (Deutsche Bank)
16:30 – 17:00	Magic coffee break	
17:00 – 17:30	CDQ Good Practice Award winner ceremony	CDQ Award finalists, Ismael Caballero (member of the jury)
17:30 – 18:00	Virtual get together	

71st CC CDQ Workshop Agenda

Thursday, December 10, 2020

Time	Topic	Speaker / moderator
08:30 – 08:45	Welcome coffee	
08:45 – 09:00	Retrospection: CC CDQ activities and achievements in 2020	Christine Legner (University of Lausanne)
09:00 – 09:30	Co-innovation results 2020: Data and analytics management <ul style="list-style-type: none"> • Reference model for data and analytics governance • Current status in CC member companies, good practices and patterns • Data and analytics democratization 	Martin Fadler (University of Lausanne)
09:30 – 10:00	Co-innovation results 2020: managing and sourcing external data <ul style="list-style-type: none"> • Taxonomy and definitions of external types • Principles for sourcing and managing external data • Usage scenarios 	Markus Eurich (University of Lausanne)
10:00 – 10:15	Coffee break	
10:15 – 11:45	Parallel break-out sessions	
	(1) Data and analytics management: maturity assessment	Martin Fadler (University of Lausanne)
	(2) Data catalogs: onboarding data sources and users	Markus Eurich (University of Lausanne)
	(3) Good practice exchange: data management rollout to new domains	Oliver Reh (CDQ)
11:45 – 12:00	Coffee break	
12:00 – 12:15	Summary of break-out session results	Martin Fadler, Markus Eurich, Oliver Reh
12:15 – 12:45	Outlook: CC CDQ research plan 2021 and closing remarks	Christine Legner (University of Lausanne)
12:45 – 13:00	Farewell coffee	

We look forward to e-meeting you!



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