

# 62<sup>nd</sup> CC CDQ Workshop in Cologne Agenda

Cologne, December 6 - 7, 2018

Prof. Dr. Christine Legner  
Dr. Dimitrios Gizanis

# Agenda on Thursday, December 6, 2018

Time	Topic	Speaker, moderation
09:30 – 10:15	<b>Welcome and introduction</b>	Christine Legner (University of Lausanne)
10:15 – 11:15	<b>Data management @ AkzoNobel</b> - Drivers, goals, priorities, target organization, stakeholder management - Achievements and outlook: Required data management capabilities for the future	Stéphane Englebort (AkzoNobel)
11:15 – 11:45	<b>Coffee Break</b>	
11:45 – 12:45	<b>Improving data value with Artificial Intelligence</b> - AI usage scenarios along the data value chain - Outlook: Planned CC CDQ research activities in 2019	Martin Fadler (University of Lausanne)
12:45 – 14:00	<b>Lunch</b>	
14:00 – 15:00	<b>CDQ Good Practice Award 2018 – Finalist I</b> Deutsche Telekom “The Deutsche Telekom Chief Data Office Start-Up Program”	Susan Wegner (Telekom)
15:00 – 16:00	<b>CDQ Good Practice Award 2018 – Finalist II</b> Philip Morris International” Combining Defensive & Offensive Strategies to Transform a Traditional FMCG Company into a Data Driven Enterprise”	Alice Vaskova (PMI), Amelie de Lamaze (PMI)
16:00 – 16:30	<b>Coffee break</b>	
16:30 – 17:30	<b>CDQ Good Practice Award 2018 – Finalist III</b> Robert Bosch” Predicting the tariff code of a material master using artificial intelligence”	Georg Hinselmann (Bosch), Valk Flegl (Bosch), Klaus Pfreundner (Bosch)
18:30	<b>CDQ Good Practice Award Ceremony (including Dinner)</b>	Laudatory speech by Boris Otto

# Agenda on Thursday, December 7, 2018

Time	Topic	Speaker, moderation
08:45 – 09:45	<b>Implementation of GDPR @ WMF</b> - Approach: Building data management capabilities for GDPR - Way ahead	Michael Jakob (WMF)*
09:45 – 10:15	<b>Coffee Break</b>	
10:15 – 10:30	<b>Overview of break-out sessions</b>	C. Labadie, M. Fadler, P. Mayer
10:30 – 12:00	<b>Parallel break-out sessions – CC CDQ research and good practice exchange</b>	
	(1) <b>Research: GDPR maturity assessment model</b>	Clément Labadie (University of Lausanne)
	(2) <b>Research: Documentation model for data catalogs</b>	Martin Fadler, Matthieu Harbich (University of Lausanne)
	(3) <b>Good Practice Exchange: Future landscape transformation</b>	Peter Mayer (CDQ), Niels Weigel (SAP)
12:00 – 13:15	<b>Lunch break</b>	
13.15 – 13.45	<b>Results from break-out sessions, feedback from plenum</b>	C. Labadie, M. Fadler, P. Mayer
13.45 – 14:45	<b>Data management @ Tetra Pak</b> - Scope and overview of current data management activities - Achievements and outlook: Required data management capabilities for the future	Jeff DeWolf (Tetra Pak)
14.45 - 15.30	<b>Presentation: CC CDQ Work plan 2019</b> – CC CDQ steering committee decisions – Strategic and most urgent topics	Christine Legner (University of Lausanne)
15.30 - 16.00	<b>Workshop Summary &amp; Feedback</b>	Christine Legner(University of Lausanne)

# The CC CDQ - a powerful consortium

## Members of the Competence Center Corporate Data Quality\*

					
					
					
					
					
					
					

\* Overview comprises both current and former partner members

# Your Contacts

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