

64th CC CDQ Workshop in Hamburg Agenda

Hamburg, May 8 - 9, 2019

Prof. Dr. Christine Legner
Tobias Pentek

Agenda on Wednesday, May 8, 2019

Time	Topic	Speaker, moderation
09:30 – 10:15	Welcome and introduction	Christine Legner (University of Lausanne)
10:15 – 11:15	Master Data Management @Beiersdorf - Current setup and architecture on Product Master Data - Pillars of future MDM program as enabler for digital transformation	Thomas Rupprecht, Jens-Uwe Wüstling (Beiersdorf)
11:15 – 11:45	Coffee Break	
11:45 – 12:45	A journey of master data management: Deploy – Evolve – Transform - Evolutionary approach at Dräger - Pre-requisites for successful data management - Changing environment, outlook and challenges	Eva Schultze (Dräger)
12:45 – 13:00	Overview of breakout sessions	Martin Fadler, Markus Eurich, Simon Schlosser
13:00 – 14:30	Lunch	
14:30 – 16:15	Parallel breakout sessions – CC CDQ research and good practice exchange	
	(1) Research: ML in data management	Martin Fadler (University of Lausanne)
	(2) Research: Increasing data literacy by providing data-related knowledge on the CC CDQ Wiki	Markus Eurich (University of Lausanne)
	(3) Good practice exchange: Data migration design for business partner data – Transition to SAP S/4 HANA	Simon Schlosser (CDQ)
16:15 – 16:30	Coffee Break	
16:30 – 17:00	Results from breakout sessions, feedback from plenum	Martin Fadler, Markus Eurich, Simon Schlosser
18:00	Evening event	

Agenda on Thursday, May 9, 2019



Time	Topic	Speaker, moderation
08:45 – 09:15	Update from co-innovation teams: first results and outlook Data catalogs, Data management for data lakes, Data quality & business impact	Markus Eurich, Martin Fadler (University of Lausanne), Tobias Pentek (CDQ)
09:15 – 10:00	Rethinking data strategies - Offensive and defensive data strategies - Key aspects of strategies in data-driven enterprises	Christine Legner (University of Lausanne)
10:00 – 10:30	Coffee Break	
10:30 – 11:00	Young Talent Award winner presentation	to be announced
11:00 – 11:15	Overview of breakout sessions	Clément Labadie, Tobias Pentek, Oliver Reh
11:15 – 13:00	Parallel breakout sessions – CC CDQ research and good practice exchange	
	(1) Research: Data End-of-life (EOL) & regulatory compliance	Clément Labadie (University of Lausanne)
	(2) Research: Rethinking data strategies	Christine Legner (University of Lausanne), Tobias Pentek (CDQ)
	(3) Practice exchange: Data management rollout to new domains – overview of data domains in rollout scope, typical challenges and good practices	Oliver Reh (CDQ)
13:00 – 14:00	Lunch	
14:00 – 14:30	Results from breakout sessions, feedback from plenum	Clément Labadie, Tobias Pentek, Oliver Reh
14:30 – 15:30	Computing the value of data: Towards applied data minimalism <i>Outline to be confirmed</i>	Michaela Regneri (Otto)
15:30 – 16:00	Workshop summary & feedback	Christine Legner (University of Lausanne)
16:00	Farewell Coffee	

The CC CDQ - a powerful consortium



Current members of the Competence Center Corporate Data Quality

AstraZeneca logo with a stylized 'A' and 'Z' in yellow and blue.	BASF logo with a red square containing a white 'B' and the text 'BASF We create chemistry'.	Bayer logo with the word 'BAYER' in a blue circle.	Beiersdorf logo in blue text.	Bosch logo with a circular emblem containing a stylized 'H' and the word 'BOSCH' in red.	Festo logo in blue text.
helvetia logo with a stylized 'A' in red and blue.	LIDL logo with the word 'LIDL' in yellow on a blue and red background.	Merck logo in blue text.	Nestle logo with a bird's nest and the word 'Nestle' in grey.	Philip Morris International logo with a crest and the text 'PHILIP MORRIS INTERNATIONAL'.	
SAP logo in blue and white.	SBB CFF FFS logo with a red and white double-headed arrow and the text 'SBB CFF FFS'.	Schaeffler logo in green text.	Siemens logo in teal text.	Swarovski logo in black text.	
tesa logo in red and blue.	Tetra Pak logo with a stylized 'A' and the text 'Tetra Pak'.		Wagner logo with a stylized 'W' and the text 'WAGNER' on a yellow background.	ZF logo in blue text inside a blue circle.	

* Overview of current partner members as of April 10th, 2019

Your Contacts



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