

# 71<sup>st</sup> CC CDQ Workshop

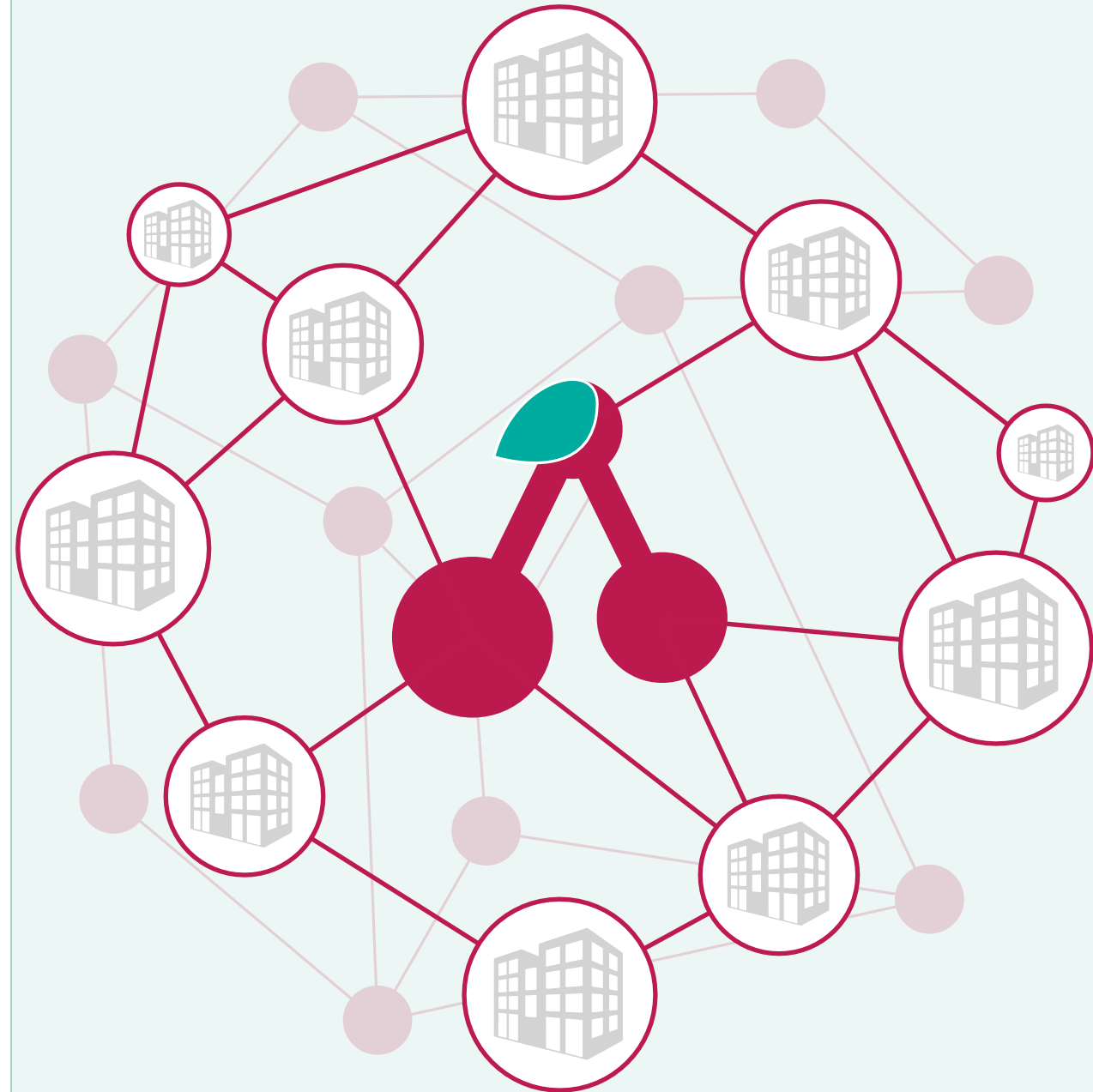
Web conference,  
December 9 - 10, 2020

Prof. Dr. Christine Legner

Dr. Tobias Pentek

  
UNIL | Université de Lausanne

 **CDQ**  
COMPETENCE CENTER



# 71<sup>st</sup> CC CDQ Workshop Agenda

## Wednesday, December 9, 2020

Time	Topic	Speaker / moderator
13:15 – 13:30	<b>Virtual welcome coffee</b>	
13:30 – 14:00	<b>Welcome and CC CDQ community updates</b>	Christine Legner (University of Lausanne)
14:00 – 14:45	<i>CDQ Award finalist presentation: Beiersdorf</i> <b>Data excellence in the product innovation process</b>	<i>Jens-Uwe Wüstling, Torge Orthmann (Beiersdorf)</i>
14:45 – 15:00	<b>Coffee break</b>	
15:00 – 15:45	<i>CDQ Award finalist presentation: Bayer</i> <b>CDL+: A novel approach to automated decision making in Vendor Master Data Management</b>	<i>Jens-Peter Henriksen, Jens Greiner (Bayer)</i>
15:45 – 16:30	<i>CDQ Award finalist presentation: Deutsche Bank</i> <b>Auto-DQ: Deutsche Bank's Self-Learning DQ Measurement Tool</b>	<i>Alan Hendrickx, James Whale (Deutsche Bank)</i>
16:30 – 17:00	<b>Magic coffee break</b>	
17:00 – 17:30	<b>CDQ Good Practice Award winner ceremony</b>	CDQ Award finalists, Ismael Caballero (member of the jury)
17:30 – 18:00	<b>Virtual get together</b>	

# 71<sup>st</sup> CC CDQ Workshop Agenda

## Thursday, December 10, 2020

Time	Topic	Speaker / moderator
08:30 – 08:45	<b>Welcome coffee</b>	
08:45 – 09:00	<b>Retrospection: CC CDQ activities and achievements in 2020</b>	Christine Legner (University of Lausanne)
09:00 – 09:30	<b>Co-innovation results 2020: Data and analytics management</b> <ul style="list-style-type: none"> <li>• Reference model for data and analytics governance</li> <li>• Current status in CC member companies, good practices and patterns</li> <li>• Data and analytics democratization</li> </ul>	Martin Fadler (University of Lausanne)
09:30 – 10:00	<b>Co-innovation results 2020: managing and sourcing external data</b> <ul style="list-style-type: none"> <li>• Taxonomy and definitions of external types</li> <li>• Principles for sourcing and managing external data</li> <li>• Usage scenarios</li> </ul>	Markus Eurich (University of Lausanne)
10:00 – 10:15	<b>Coffee break</b>	
10:15 – 11:45	<b>Parallel break-out sessions</b>	
	<b>(1) Analytics maturity assessment</b>	Martin Fadler (University of Lausanne)
	<b>(2) Data catalogs: onboarding data sources and users</b>	Markus Eurich (University of Lausanne)
	<b>(3) Good practice exchange: data management rollout to new domains</b>	Oliver Reh (CDQ)
11:45 – 12:00	<b>Coffee break</b>	
12:00 – 12:15	<b>Summary of break-out session results</b>	Martin Fadler, Markus Eurich, Oliver Reh
12:15 – 12:45	<b>Outlook: CC CDQ research plan 2021 and closing remarks</b>	Christine Legner (University of Lausanne)
12:45 – 13:00	<b>Farewell coffee</b>	

# We look forward to e-meeting you!



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